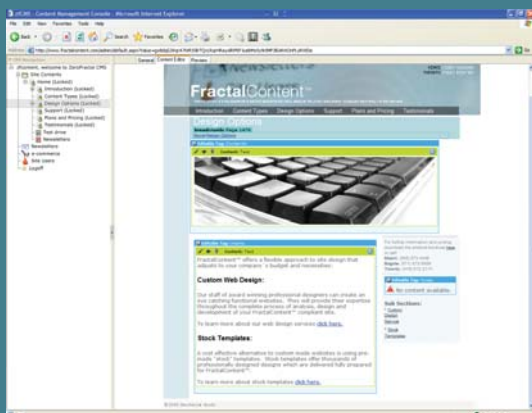




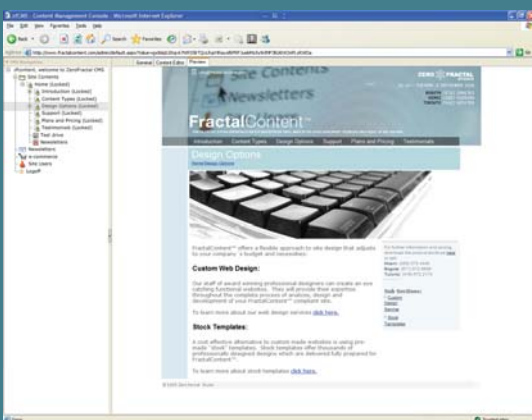
2006 Pricing and Plans

FractalContent™ is conveniently licensed through annual subscriptions. There are three plans to meet your website's needs. Existing users may upgrade between plans.

Pricing ¹	(cm)Basic	(cm)Standard	(cm)Premium
Setup Fee (one time)	\$49.00	\$49.00	\$49.00
Annual Price (yearly)	\$699.00	\$999.00	\$1,299.00
Design Options ²			
Stock Template Based (non exclusive)	\$599.00	\$599.00	\$599.00
Custom Design Service	call	call	call
Pages			
Maximum Templates	2	5	10
Maximum Pages	5	15	50
Users			
Site Administrators	1	1	1
Content Creators	0	2	5
Content Administrators	0	5	10
Registered Web Guests	0	0	500
Basic Content Types			
Rich Text & Images	yes	yes	yes
File Download	yes	yes	yes
Picture Gallery	yes	yes	yes
Collapsible FAQs	yes	yes	yes
Meta-tag Editor: keyword & description	yes	yes	yes
Advanced Features & Content Types			
Video (flash video & windows media)	no	yes	yes
Chat Rooms	no	no	yes
File-share	no	no	yes
Search engine	no	no	yes
Password protected areas	no	no	yes
Online Forms (e-mail or databased)	2	5	10
Newsletters			
Newsletter Templates	0	1	2
Newsletters broadcasted/mo	n/a	500 mails/month	5000 mails/month
Add-ons for Premium Service			
Online Catalog (0 to 25 products)		\$249.00 setup - \$499.00 yearly	
Online Catalog (50 to 100 products)		\$249.00 setup - \$699.00 yearly	
Online Catalog (100 to 500 products)		\$249.00 setup - \$999.00 yearly	
Online Payments ³		\$999.00 setup (one time)	
Helpdesk		\$249.00 setup - \$699.00 yearly	
Hosting			
Disk Space	200 MB	600 MB	800 MB
e-mail Accounts	10	25	60
Mailbox size (per e-mail account)	20 MB	50 MB	75 MB
Monthly Traffic	10 GB	15 GB	30 GB
Support (8:00 - 5:00 business days)			
e-mail support (3 hr. average turn-around)	free	free	free
On-site support	\$100.00 / hr.	\$100.00 / hr.	\$100.00 / hr.
On-site training (2 hr. session)	\$250.00	\$250.00	\$250.00



WYSIWYG Editing



Online Preview

¹ All prices are in USD. Local taxes may apply.

² Design Fees do not include content insertion. Can be inserted by the user or by Zerofractal. Our content insertion fee is \$100.00/page.

³ SSL certificates, Merchant account and per transaction fees are not included. Please revise our list of supported payment processors.

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For more information and a free test drive, please visit:
<http://www.fractalcontent.com>

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www.zerofractal.com



An easy way to have total control of your website

FractalContent™ // Advanced Content Management System

FractalContent™ is a new generation in web site administration tools. It is based on the latest development technology and is a result of our Research & Development team's work. This tool allows users to easily implement content driven websites, while maintaining full user control and flexibility, as well as a great looking design. The application was developed with the user in mind. Because of this, content administration is now available to practically anyone without special technical or design experience. For more information or to test drive **FractalContent™**, please visit <http://www.fractalcontent.com>.

Features

Browser based application

Users can easily maintain their websites by using their web browser. This allows practically anyone familiar with web browsing to be able to manage website content. No special software or experience is required.

WYSIWYG content editing

The interface has been thought out to give users the best possible representation of their website while editing. The idea is to give a true "what you see is what you get" experience. Both preview and content editing pages are created and displayed within the desired template.

Dynamic page creation

Besides editing contents, **FractalContent™** makes it possible to dynamically create entire pages. Based upon predefined templates, new pages and sections will have a consistent look and feel.

Multi-user site administration

FractalContent™ provides flexible and powerful user based administration. Three different profiles allow your organization to distribute safely website administration tasks. User profiles include Site Administrators, Content Creators and Content Administrators.

Powerful Publication Control

FractalContent™ implements a powerful publication control which allows site administrators and content creators to publish or un-publish existing contents and pages without deleting them. Unpublished contents will not be visible to visitors.

Multiple Basic and Extended Pre-Defined Content Types

Editing is based on pre-defined content types which include text, images, FAQ, gallery, file downloads and HTML editing. The user can easily implement any of these contents within any page of their site. No special technical knowledge is required.

Powerful Add-Ins

Besides the basic content types, **FractalContent™** includes powerful add ins like automated email subscription based newsletters, online catalogs, password-protected areas, file share, helpdesk and much more. New add ins are being developed to enhance and empower your web presence.

Annual Licensing

The licensing model for **FractalContent™** is based on annual licenses, which include free technical support and free upgrades. This model will ensure a functional product in which our support specialists and our development team will be involved.

High Speed Windows Based Web Hosting

FractalContent™ plans include web hosting, so you don't need to pay a second fee to your ISP to have a website. Windows hosting provides not only **FractalContent™** based pages, but also standard HTML pages, and custom developed ASP/ASP.NET applications.



FractalContent™
Advanced Content Management System

